

80529

~~80507~~

AMR
5/15/02

**NOTIFICATION PURSUANT TO
SECTION 6 OF DSHEA
AND 21 CFR § 101.93**

RECEIVED
5/15/02

This notification is being filed on behalf of Basic Research, L.L.C. dba Silver Sage that is the Distributor of the product(s) which bear the statements identified in this notification. Its business address is: 402 West 5050 North, Provo, Utah 84604. This notification is being made pursuant to Section 6 of DSHEA and Rule 21 C.F.R. § 101.93. The dietary supplement product on whose label or labeling the statements appear is **Permanent Weight Loss System™ - 45 ct.**

The text of each structure-function statement for which notification is now being given is:

- (Statement 1): "Permanent Weight Loss Easy 3-Step System"
- (Statement 2): "ThermoGenics Plus® Original™ - The primary Weight Control Compound"
- (Statement 3): "ThermoGenics Plus® Original™ - Long-term weight loss and weight maintenance"
- (Statement 4): "Step 2 and Step 3: Two adjunct support formulations that make diet failure virtually impossible"
- (Statement 5): "LipoLytics Plus® - Insures proper support for the elimination of deep excess stored fat"
- (Statement 6): "MetaBolics Plus® - Insures proper support for the production of lean, fat-free muscle mass"
- (Statement 7): "Tired of Yo-Yo Dieting: It's ThermoGenics Plus® "Original" long-term weight loss & weight maintenance formula"
- (Statement 8): "Tired of Yo-Yo Dieting: For clinically proven, permanent, long-term weight loss there is no alternative"
- (Statement 9): "Thermogenics Plus® Original - clinically proven fat burner"
- (Statement 10): "Tired of Yo-Yo Dieting: At last, there's a patent-protected, weight-loss compound clinically proven to take off excess body fat and keep it off for more than 2 full years"
- (Statement 11): "Tired of Yo-Yo Dieting: It's ThermoGenics Plus® "Original" long-term weight loss & weight maintenance formula"
- (Statement 12): "ThermoGenics Plus® Original Step 1: The primary weight control compound"
- (Statement 13): "ThermoGenics Plus® Original Formulated to: Break through the dreaded "Diet Plateau"

975 0162 LET 10069

- (Statement 14): "ThermoGenics Plus® Original Formulated to: Continue loss of stubborn excess body fat and maintain high energy levels while dieting"
- (Statement 15): "ThermoGenics Plus® Original Formulated to: Defend against the yo-yo diet syndrome"
- (Statement 16): "Step 2 and Step 3: An adjunct weight control compound"
- (Statement 17): "Lipolytic Synergist"
- (Statement 18): "LipoLytics Plus® Formulated to: Optimize elimination of deep excess stored fat"
- (Statement 19): "LipoLytics Plus® Formulated to: Overcome the drop-off in fat reduction that occurs as a result of insufficient Lipolytic nutrients"
- (Statement 20): "Metabolic Optimizer"
- (Statement 21): "MetaBolics Plus® Formulated to: Maximize caloric usage"
- (Statement 22): "MetaBolics Plus® Formulated to: Optimize production of lean muscle mass"
- (Statement 23): "MetaBolics Plus® Formulated to: Minimize fatigue"

The following summary identifies the dietary ingredient(s) or supplement(s) for which a statement has been made:

Statement Number	Identity of Dietary Ingredient(s) or Supplement(s) that is the Subject of the Statement:
1	Permanent Weight Loss System™- 45 ct. Box
2	Permanent Weight Loss System™- 45 ct. Box
3	Permanent Weight Loss System™- 45 ct. Box
4	Permanent Weight Loss System™- 45 ct. Box
5	Permanent Weight Loss System™- 45 ct. Box
6	Permanent Weight Loss System™- 45 ct. Box
7	Permanent Weight Loss System™- 45 ct. Box
8	Permanent Weight Loss System™- 45 ct. Box
9	Permanent Weight Loss System™- 45 ct. Box
10	Permanent Weight Loss System™- 45 ct. Box
11	Permanent Weight Loss System™- 45 ct. Box
12	Permanent Weight Loss System™- 45 ct. Box
13	Permanent Weight Loss System™- 45 ct. Box
14	Permanent Weight Loss System™- 45 ct. Box
15	Permanent Weight Loss System™- 45 ct. Box
16	Permanent Weight Loss System™- 45 ct. Box
17	Permanent Weight Loss System™- 45 ct. Box
18	Permanent Weight Loss System™- 45 ct. Box
19	Permanent Weight Loss System™- 45 ct. Box
20	Permanent Weight Loss System™- 45 ct. Box
21	Permanent Weight Loss System™- 45 ct. Box

22
23

Permanent Weight Loss System™- 45 ct. Box
Permanent Weight Loss System™- 45 ct. Box

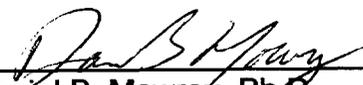
The following identifies the brand name of each supplement for which a statement is made:

<u>Statement Number</u>	<u>Brand Name</u>	<u>Label or Labeling?</u>
1	Basic Research, L.L.C., dba Silver Sage	both
2	Basic Research, L.L.C., dba Silver Sage	both
3	Basic Research, L.L.C., dba Silver Sage	both
4	Basic Research, L.L.C., dba Silver Sage	both
5	Basic Research, L.L.C., dba Silver Sage	both
6	Basic Research, L.L.C., dba Silver Sage	both
7	Basic Research, L.L.C., dba Silver Sage	both
8	Basic Research, L.L.C., dba Silver Sage	both
9	Basic Research, L.L.C., dba Silver Sage	both
10	Basic Research, L.L.C., dba Silver Sage	both
11	Basic Research, L.L.C., dba Silver Sage	both
12	Basic Research, L.L.C., dba Silver Sage	both
13	Basic Research, L.L.C., dba Silver Sage	both
14	Basic Research, L.L.C., dba Silver Sage	both
15	Basic Research, L.L.C., dba Silver Sage	both
16	Basic Research, L.L.C., dba Silver Sage	both
17	Basic Research, L.L.C., dba Silver Sage	both
18	Basic Research, L.L.C., dba Silver Sage	both
19	Basic Research, L.L.C., dba Silver Sage	both

20	Basic Research, L.L.C., dba Silver Sage	both
21	Basic Research, L.L.C., dba Silver Sage	both
22	Basic Research, L.L.C., dba Silver Sage	both
23	Basic Research, L.L.C., dba Silver Sage	both

I, Daniel B. Mowrey, Ph.D., am authorized to certify this Notification on behalf of Basic Research, L.L.C. dba Silver Sage. I certify that the information presented and contained in this Notification is complete and accurate, and that Basic Research, L.L.C. dba Silver Sage has substantiation that each structure-function statement is truthful and not misleading.

Dated this 5 day of May, 2002.

By: 
Daniel B. Mowrey, Ph.D.
Consultant to Basic Research, L.L.C.
dba Silver Sage

Directions for use: Take the contents of one packet three times per day: morning, noon & early evening. (three packets a day)

Each packet contains 2 capsules each of our three fat management products.**

Remove This Section for Convenient Dispensing!

White:
ThermoGenics Plus[®]
"Original Formula"

Yellow:
LipoLytics Plus[®]

Purple:
MetaBolics Plus[®]

The Supplement Facts Box for each of the three products is listed separately.

**See back panel for individual product serving size.

Step 1
The PRIMARY Weight Control Compound*

ThermoGenics PLUS[®]

PATENT No. 5,055,460

ORIGINAL

Formulated To:

- Break Through the Dreaded "Diet Plateau"*
- Continue Loss of Stubborn Excess Body Fat and Maintain High Energy Levels While Dieting*
- Defend against the Yo-Yo Diet Syndrome*

Active Ingredients: Ephedra, Caffeine, Acetylsalicylic Acid

Supplement Facts

Serving Size: 2 capsules
Servings Per Container: 45

	Amount Per Serving	% Daily Value*
Vitamin C	50mg	83%
Pantothenic Acid	25mg	250%
Zinc (amino acid chelate)	7mg	47%
Selenium (amino acid chelate)	83.5mcg	119%
Manganese (amino acid chelate)	2.5mg	125%
Ephedrine alkaloids	25mg	†
(from standardized whole plant Ma Huang extract (310mg))		
Caffeine	50mg	†
(16.8 mg from standardized bissey nut (140mg))		
Acetylsalicylic acid	110mg	†
Proprietary Blend of Adrenal Support Nutrients	249mg	†
Siberian Ginseng (root)	†	†
Schizonepeta (spica) Extract (5:1)	†	†
Green Tea (leaf) Extract (Standardized for polyphenols/ catechins content)	†	†
Forsythia (fruit) Extract (5:1)	†	†
Cayenne (fruit)	†	†
Ginger (root)	†	†

* Percent Daily Values are based on a 2,000 calorie diet.
† Daily Value not established

Other Ingredients: rice flour

Supplement Facts

Serving Size: 2 capsules
Servings Per Container: 45

	Amount Per Serving	% Daily Value*
Magnesium (chelated)	16.6mg	4%
Selenium (chelated)	66.7mcg	95%
Manganese (chelated)	3.2mg	160%
Molybdenum (chelated)	16.7mcg	22%
Potassium (chelated)	33mg	>1%
Choline Bitartrate	47.3mg	†
Inositol	33.3mg	†
L-Methionine	22.2mg	†
L-Carnitine (Fumarate)	22.2mg	†
Beta Sitosterol	22.2mg	†
Ginger (root)	33.3mg	†
Dandelion (root)	16.7mg	†
Barberry (root)	16.7mg	†
Turmeric (tuber)	16.7mg	†
Milk Thistle (seed)	16.7mg	†
Cinnamon (bark)	16.7mg	†
Siberian Ginseng (root)	11.1mg	†
Gotu Kola (leaf)	11.1mg	†
Fo-Ti (root)	11.1mg	†
Cayenne Pepper (fruit)	5.5mg	†
Boron (chelated)	66.7mcg	†
Vanadium (chelated)	16.7mcg	†
Digezyme™**	66.7mg	†

* Percent Daily Values are based on a 2,000 calorie diet.
† Daily Value not established

Step 3
An ADJUNCT Weight Control Compound*

MetaBolics PLUS[®]

METABOLIC OPTIMIZER*

Formulated To:

- Increase metabolic rate
- Decrease body fat
- Optimize cholesterol
- Increase energy

Supplement Facts

Serving Size: 2 capsules
Servings Per Container: 45

	Amount Per Serving	% Daily Value*
Vitamin B6 (Pyridoxine HCl)	14mg	700%
Vitamin B12 (Cyanocobalamin)	9mcg	150%
Licorice (root)	155.6mg	†
Siberian Ginseng (root)	89mg	†
Bee Pollen	89mg	†
Panax Ginseng (root)	44.4mg	†
Suma (root)	44.4mg	†
Schizandra (fruit)	44.4mg	†
Chlorella (whole plant)	44.4mg	†
Gymnema Sylvestre (leaf)	44.4mg	†
American Ginseng (root)	22.2mg	†
Chromium Polynicotinate	89mcg	†
L-Glutamine	44.4mg	†
L-Tyrosine	44.4mg	†
L-Taurine	44.4mg	†
PABA	22.2mg	†
DMAE	44.4mg	†

* Percent Daily Values are based on a 2,000 calorie diet.
† Daily Value not established

Other Ingredients: rice flour

**Digezyme™ is manufactured by Sabinsa and has lipolytic activity of not less than 100 IU/g. Lipolytic: Mineral Blend™ consists of all of the above chelated minerals.
Footnote: IU/g = international units per gram

WARNINGS: Do not take if sensitive to or allergic to aspirin. Do not use if pregnant (it is especially important not to use aspirin during the last 3 months of pregnancy unless specifically directed to do so by a physician because it may cause problems in the unborn child or complications during delivery), nursing, have asthma, have stomach problems (such as heartburn, upset stomach or stomach pain) that persist or recur, or if you have ulcers or bleeding problems, unless directed by a physician. Do not use if you are susceptible to epinephrine psychosis. If ringing in the ears or temporary loss of hearing occurs, consult a physician before taking again. **DRUG INTERACTION PRECAUTION:** Do not take this product if you are taking MAO inhibitors or a prescription drug for anticoagulation (thinning of the blood), diabetes, gout or arthritis or any other prescription drug unless directed by a physician. Do not take this product if you have any of the following conditions: high blood pressure, cardiovascular disease, thyroid disease, prostate problems or diabetes. This product is not intended for pain relief, fever, toothache or any other analgesic effect.

Keep out of the reach of children. Children and teenagers should not use this product, or any other product containing aspirin, for chicken pox or flu symptoms before a physician is consulted about Reye Syndrome, a rare but serious illness reported to be associated with aspirin. In case of overdose, get medical help or contact a Poison Control Center right away.

For Texas Residents: **WARNING:** Not for use by individuals under the age of 18. Do not use if pregnant, nursing, or have a family history of, heart disease, thyroid disease, diabetes, high blood pressure, recurrent headaches, depression or other psychiatric condition, glaucoma, difficulty in urinating, prostate enlargement or seizure disorder, if you are using a monoamine oxidase inhibitor (MAOI) or any other dietary supplement prescription drug or over-the-counter drug containing ephedrine, pseudoephedrine or phenylpropanolamine (ingredients found in certain allergy, asthma, cough/cold, and weight control products). Excessive recommended serving may cause serious adverse health effects including heart attack and stroke. This product has 25 mg concentrated ephedrine group alkaloids per serving in the form of herbal extracts and is cause serious adverse health effects.

Read the label and follow directions. Discontinue use and call a physician or licensed health care professional immediately if you experience rapid heart beat, dizziness, severe headache, shortness of breath or other similar symptoms. Individuals who consume caffeine with this product may experience serious adverse health effects.

ALCOHOL WARNING: If you consume 3 or more alcoholic drinks every day, ask your physician what you should take with aspirin. Aspirin may cause stomach bleeding.

NOTE: Jitters, anxiety, dry mouth or insomnia may occur during the first week of use. Reducing number of capsules per day during the first week should eliminate these mild effects. For additional information on this or any other Silver Sage product, please call our experienced customer service representatives at 1-800-898-5151.

If you experience adverse effects after consumption of this product and you live in Texas, you can call the Texas Department of Health. If you live outside of Texas call your local Poison Control Center, or, if an emergency call 911.

For any other product information, call customer service at 1-800-898-5153.

WARNING: Do not take this product with any other product containing Ephedrine, Ephedra, or Ma Huang.

For Ohio residents **WARNING:** Maximum recommended total amount of ephedrine for a healthy adult human is no more than 100mg in a 24-hour period for not more than 12 week. Improper use may be hazardous to a person's health.

*These statements have not been reviewed by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.



©2001 SilverSage
SilverSage Cares About Our Environment
Printed on Recycled Paperboard

TIRED OF YO-YO DIETING?

At last, there's a patent-protected, weight-loss compound clinically proven to take off excess body fat and keep it off for more than 2 full years. It's ThermoGenics Plus® "Original" Long-Term Weight Loss & Weight Maintenance Formula.* No other dietary supplement weight control product can make this claim. For clinically proven, permanent, long-term weight loss there is no alternative.* Plus, it's guaranteed to work for you or it costs you absolutely nothing!



PATENTED

After three long years of initial research, the active ThermoGenics Plus® Original ingredients were finally granted United States Letters of Patent No. 5,055,460 on October 8, 1991 as a "Method For Producing Or Maintaining Weight Loss In Humans."

Take the Permanent Weight Loss System™ Test!

- Are you a victim of Yo-Yo dieting?
- Did your last diet product stop working before you reached your goal?
- Looking for long-term, visible results?
- Ready for years of successful, documented, sustained weight loss and increased energy?

▶ If you answered "yes" to any one of these questions, then the Permanent Weight Loss System™ may be the perfect weight control formula for you!*

Notice Pertaining To ThermoGenics Plus® (the white capsules): The recommended serving is two capsules three times a day, which is the exact serving used in the clinical trials. However, many people who are sensitive to stimulants have reduced the serving as low as one capsule twice a day and have still seen results. As with many ingestible compounds, each individual reacts differently to ThermoGenics Plus® Original Formula. The effective serving depends upon a person's body weight, metabolism, and overall health. You may want to start with one ThermoGenics Plus® Original Formula capsule twice a day and gradually increase the serving (up to the recommended level) until you find what works best for your body.

Before starting this or any weight control program, check with your health care provider to make sure you are in overall good health. If your health care provider has any questions please have him or her call 1-800-898-5153

STOP YO-YO Dieting!

SILVER SAGE

Permanent WEIGHT LOSS Easy 3-Step System™*

SAVE \$20

Compared to Purchasing Separately



Step 1 The PRIMARY Weight Control Compound*

ThermoGenics Plus® Original
Long-Term Weight Loss and Weight Maintenance*

Step 2 Step 3

Two ADJUNCT Support Formulations That Make Diet Failure Virtually Impossible*

LipoLytics Plus®
Insures Proper Support for the Elimination of Deep Excess Stored Fat*

MetaBolics Plus®
Insures Proper Support for the Production of Lean, Fat-Free Muscle Mass*

Dietary Supplement

Clinically Proven, Patent Protected, and Guaranteed to Work for You or Your Money Back... (No Questions Asked!)



45 Easy-to-Use Individually Wrapped Packets

THERMOGENICS PLUS® ORIGINAL
CLINICALLY PROVEN FAT BURNER*
with ADRENAL SUPPORT

The active ingredients in ThermoGenics Plus® caused the loss of a "significant amount of weight without caloric restriction." International Journal of Obesity 17 (Supp.1), 573-574

TIRED OF YO-YO DIETING?

At last, there's a patent-protected, weight-loss compound clinically proven to take off excess body fat and keep it off for more than 2 full years.* It's ThermoGenics Plus® "Original" Long-Term Weight Loss & Weight Maintenance Formula.* No other dietary supplement weight control product can make this claim. For clinically proven, permanent, long-term weight loss there is no alternative. Plus, it's guaranteed to work for you or it costs you absolutely nothing!

Distributed by



SILVER SAGE
MOTHER NATURE, PHD™

Provo, UT 84604 • 1-800-898-5153 • www.silver sage.com
Manufactured in the U.S.A. 0201

Remove This Section for Convenient Dispensing!